THE CUMBERLAND PRESBYTERIAN

Commercial advertising rate-sheet as of 1 January 2022

Current advertising rates:

Column inch	**$29.00**
One-eighth page	**$125.00**
One-quarter page	**$225.00**
One-half page (inside)	**$400.00**
One-half page (outside back cover)	**$500.00**
Full page (if available)	**$750.00**

Payment is due at the time copy is delivered to the magazine. Any graphic image or photo must accompany the copy at the time of submission. Images and photos must be in digital format (e.g., jpg, tiff, png, psd, etc.) and, if copyrighted, must include permission to use and appropriate attribution. All digital image files must be *high resolution*. The magazine reserves the right to decide whether an image file is suitable and/or appropriate for printing.

The magazine reserves the right to edit and to approve or reject any commercial advertising submission.

Discounts will be awarded on the second and third run of multi-issue ads consuming at least one-eighth page. A discount of 25% will be applied to two consecutive insertions of any commercial advertisement, and a discount of 35% will be applied to the three or more consecutive runs.

In most cases, the deadline for submission of an advertisement is 60 days prior to the issue-month in which the ad will appear. For example, an ad targeted for the June issue must be in the editorial offices no later than the first day of April. In all cases, the run-date of any advertisement will be at the discretion of the editorial staff, considering available space.

For more information, contact:

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Communications
Ministry
Team